

ORGANIC EXPO

The Green Living Show

SATURDAY, 28TH MAY 2011 - 10.30AM - 6PM
SUNDAY, 29TH MAY 2011 - 10AM - 6PM

ALEXANDRA PARK FUNCTION CENTRE,
GREENLANE, AUCKLAND
NEW ZEALAND



Green Living Network

www.organicexpo.co.nz • www.thegreenlivingshow.co.nz

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Advertise in the Green Living official expo show guide

FREE up-to-date news plus FREE e – Green Living Magazine, sign up now!

Organic Expo The Green Living Show



Green Living Network

Organic Expo and The Green Living Show is a new trade and consumer show.

- Fine food, great wine, beer and beverages
- A showcase of Products & Services
- Naturally, natural organics

Clean, green New Zealand is where the organic and green industry meet.

Focus on your target audience who are interested in green living, an organic and sustainable life. This is a marketing opportunity that you cannot miss!

The Green Living Show is New Zealand's only green show, an eco showcase to inspire you to be knowledgeable about all things green.

Shop and buy products, access services and get advice from the green experts.

Discover a whole new pathway to a more sustainable life. Learn about significant changes that can make a big difference to the environment and save our precious planet.

Benefits of the Expo

- Brand positioning
- The value of face-to-face interaction
- Generate sales
- Launch new products/services
- Re-brand old products
- Stay ahead of Competitors
- Empower and educate consumers to make smarter decisions and create change with their shopping dollars

- Fine food, great wine, beer and beverages
- Naturally, natural certified organics
- Natural products
- Bio-dynamic products
- A showcase of green products, services and all things green
- Health & wellness
- Aromatherapy and flower essences
- Vitamins, supplements & nutrition
- Baby products
- Beauty products
- Personal care/cosmetics
- Textiles, clothing & fashion
- Fair trade products
- Home pavilion
- Organic/bio-dynamic garden pavilion
- Organic, eco, geo tourism & recreation
- Ecobuild - Build/design/landscapes
- Solar & Energy
- Saving Water
- Solutions for working & living sustainably
- Workplace/business sustainability, ecosystems & advice
- Businesses & manufacturers - profit and benefit by improving your environmental performance
- and more categories!



Exhibiting



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ALEXANDRA PARK, GREENLANE, AUCKLAND

New Zealand is following the global shift to organic and green products. Participate in this leading annual event.

Get exposed to the latest market trends, increase your market competitiveness and share.

Networking opportunities with key decision makers. Form strategic partnerships for penetrating further into the wider markets.

Book a stand

Marketing Opportunities are available for **Sponsorship**:

We will be able to tailor marketing opportunities according to your organisation's needs, branding and campaign.

To exhibit or sponsor:

Email: tinaraines@thegreenlivingshow.co.nz

tinaraines@organicexpo.co.nz

Phone: +64 9 521 2499

Skype: tina_raines

www.organicexpo.co.nz

www.thegreenlivingshow.co.nz

ADVERTISE IN THE GREEN LIVING OFFICIAL EXPO SHOW GUIDE

Visitor Information



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ALEXANDRA PARK, GREENLANE, AUCKLAND

Entry/admission to this event is FREE!

Welcome! Kia Ora!

- Sample food and drinks for FREE!
- Delicious organic and so natural
- See what is available in the market place for you, for companies.
- BUY Products, connect with businesses
- Go into a new business that is green
- Be a distributor/agent for products at the expo
- Taste & Toast for good times with organic, natural and a more sustainable life.
- Network with your industry.
- Keep up with the trends and market development.
- Stay ahead and find out what is happening with the green industry

Visit this Expo/show and see how you can enjoy a GOOD LIFE. If you are interested in a specific product, email us at enquiry@greenlivingnetwork.co.nz and we will try our best to make sure that the products will be at the expo.

If you are visiting the expo you will learn about products that will keep you healthy, learn from the experts about how you can help the environment.

Eco gifts to buy in advance for presents for birthdays, anniversaries and lots more!

- Workshops/seminars
- Food Demos
- Beauty demos
- Fashion Show
- Health & Wellness

Look out for more highlights of the event, closer to the dates!!

*Join us for the celebration of
The Green Living Show.*

- Good for you.
- Good for business
- Good for the planet
- Good for tomorrow, sustainability!

Have a good life!

Please pre-register online at www.thegreenlivingshow.co.nz or www.organicexpo.co.nz. There will also be registration forms on the expo days.

*The Organiser reserves the right to refuse admission to any person or to remove any person from the Expo/Exhibition/show without giving any reason.

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Sign up now: enquiry@greenlivingnetwork.co.nz

Press Information



For PRESS/media

We welcome media but please email us for your entry pass and badge.

Email: media@thegreenlivingshow.co.nz

Please report to the reception for your pass and badge.

More information later on. Thanks



What are organic products?

Our health is connected to what we eat, drink and breathe.

Organic systems recognise this and therefore work firstly on the health of the soil which needs to be fertile, without chemicals and pesticides.

Organic agricultural food products use production methods that emphasise the use of renewable resources and the conservation of soil and water to enhance environmental quality. Promoting and enhancing agro-ecosystem health through managing and maintaining soil fertility for the future.

No genetically modified crops. Animals are reared without drugs.

To be sure that your products are truly organic, look for the organic certification/label/trademark.

Some manufacturers/farmers may be going through the process to be organically certified and it takes some time to get the certification. There is a premium price to be paid to get certification.

What is Organic?

Why choose organic & natural?

- Healthy and with more vitamins
- Great taste
- Food safety, avoid unnecessary chemicals
- Animal care – animals are kept in a natural habitat
- No chemicals
- No additives
- Save the environment

